

Adel Asiri

Adel Abdullah M Asiri

CDMP Certified Data Governance & Data Management Professional | PMP

Data Governance - Data Classification - Data Catalog - Data Quality Dimensions - KPIs - Digital Transformation - PHP/MySQL - Power BI

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Location: Asir Region, Saudi Arabia

CDMP

Data Governance

Data Catalog

Data Quality

KPI Governance

PROFESSIONAL SUMMARY

CDMP-certified data governance and digital transformation professional with 18+ years of experience in education performance, information systems, KPI governance, data quality, and executive reporting. Experienced in aligning operational data practices with national data management expectations through Data Classification, Data Catalog concepts, metadata standardization, Data Quality Dimensions, ownership, stewardship, and traceable reporting workflows.

18+

Years Experience

3,400+

Operational Sites

520K+

Beneficiaries

PROFESSIONAL EXPERIENCE

Educational Performance Specialist

Ministry of Education - Asir Region

2007 - Present

- Lead education performance evaluation, KPI governance, quality assurance, evidence validation, and executive reporting across large-scale public operations.
- Lead performance management and supervision of 700 educational supervisors delivering support services to schools.
- Design data collection workflows, ownership models, validation cycles, metadata standards, and reporting structures aligned with governance practices.
- Develop and manage PHP/MySQL platforms for strategic targets, KPI evidence, mock exams, supervisor assignment, and learning analytics.
- Apply Data Quality Dimensions including accuracy, completeness, consistency, timeliness, validity, and uniqueness to strengthen reporting confidence.
- Translate operational and assessment data into leadership insights for performance improvement and informed decisions.

Part-Time IT Manager

Damac Club

2019 - June 2026

- Managed IT infrastructure, server operations, digital systems, cybersecurity practices, access controls, and operational continuity.
- Managed contracts and budgets, including contract administration, cost control, expenditure monitoring, and resource allocation.
- Used dashboards and reporting workflows to support operational visibility, executive follow-up, and data-driven decision-making.
- Supported SAP/Odoo review through requirements mapping, process alignment, data flow evaluation, and reporting considerations.

Part-Time Executive Manager

Sunny Valley Company

2021 - May 2026

- Directed operations, performance monitoring, and digital transformation initiatives across business and education-related activities.
- Managed contracts and budgets, including planning, expenditure control, financial follow-up, and resource allocation.
- Defined strategic KPIs, monitored progress, and used operational data to improve planning, governance, and execution quality.
- Applied project management and governance principles to align stakeholders, mitigate risks, and deliver measurable outcomes.

Professional Credentials

CDMP - Certified Data Management Professional

DAMA International

Issued: 2026

PMP - Project Management Professional

Project Management Institute (PMI)

Issued: 2026

Professional Training Courses

GRCP - Governance, Risk & Compliance

Technical and Vocational Training Corporation (TVTC)

Completed: 2026

Microsoft Power BI

Technical and Vocational Training Corporation (TVTC)

Completed: 2026

Key Performance Indicators (KPIs)

Technical and Vocational Training Corporation (TVTC)

Completed: 2026

Primavera 6

Professional Training Course

Completed: 2026 | 20 Hours

MS Project

Professional Training Course

Completed: 2026 | 10 Hours

Exercising Leadership: Foundational Principles

Harvard Online

Completed: 2026

Core Competencies

Data Governance

Data Classification, policies, ownership, stewardship, evidence control

Data Management

Data Catalog, metadata, business glossary, master and reference data

Data Quality

Quality dimensions, validation logic, duplication control, traceability

Analytics & Reporting

KPIs, dashboards, executive reports, learning analytics, insights

Digital Platforms

PHP, MySQL, Bootstrap, HTML/CSS, JavaScript, server administration

Governance & Projects

PMP methodology, GRC concepts, risk mitigation, stakeholder management

Education & Volunteer Impact

Master of Education - Curriculum & Instruction

Bachelor's Degree in Computer

620 Verified Volunteer Hours

National Volunteering Platform / National Center for Non-Profit Sector

Certificate issued: 2026

SELECTED DATA & DIGITAL PROJECTS

Strategic Targets & KPI Evidence Management Platform

Ministry of Education - PHP/MySQL platform supporting KPI evidence, departmental follow-up, strategic targets, data entry controls, executive monitoring, and reporting traceability across 3,400+ operational sites.

Education Performance & KPI Monitoring Systems

Designed monitoring workflows, dashboards, validation logic, KPI definitions, data quality checks, and reporting outputs to improve institutional measurement and decision support.

Mock Exams & Learning Analytics Platform

Built assessment and analytics workflows covering beneficiary responses, question-level analysis, subject averages, skill/subdomain performance, organization dashboards, and exports.

School Supervisors Assignment & Support Distribution Tool

Developed allocation logic, sector filtering, duplicate-prevention controls, support type tracking, data validation, and Excel export workflows.

ERP Systems Implementation & Evaluation

Damac Club - supported SAP/Odoo review, business process alignment, data flow evaluation, requirements mapping, and operational reporting considerations.

Damac Club Official Website & Digital Presence

Managed website, content, server stability, digital workflows, access controls, and internal technology support.

Sunny Valley Digital Operations Management

Led digital operations and management workflows supporting operational visibility, structured follow-up, and performance control.

Asir Development Authority Digital Initiatives

Contributed to digital initiatives including Al-Tariq lil-Sa'ih, Kaza Ajmal, Suna'a fi Asir, and related regional development projects.

DATA GOVERNANCE VALUE PROPOSITION

- Connect business requirements to governance artifacts such as Data Catalog entries, business glossary terms, data classification levels, ownership, and stewardship.
- Operationalize Data Quality Dimensions by validating completeness, accuracy, consistency, timeliness, uniqueness, and validity before executive reporting.
- Strengthen data reliability through duplication controls, standardized fields, controlled submissions, evidence review, and reporting traceability.
- Bridge technical implementation and leadership expectations through documentation, stakeholder alignment, dashboards, and measurable outcomes.

PROFESSIONAL AFFILIATIONS & BOARD MEMBERSHIPS

- Member - Arab Data Community (Arab Data Hub)
- Member - Project Management Institute (PMI)
- Member - DAMA International
- Board Member - Nashit Educational Association
- Board Member - Sheem Alzheimer's Association

TECHNICAL SKILLS

Programming & Web

PHP, MySQL, HTML, CSS, JavaScript, Bootstrap, RTL interfaces

Data Governance

Data Classification, Data Catalog, metadata, business glossary, ownership and stewardship

Data Quality & BI

Data Quality Dimensions, validation rules, KPIs, dashboards, reporting, Power BI

Systems & Infrastructure

Server administration, databases, cybersecurity practices, access control, backup discipline

ERP & Operations

SAP/Odoo evaluation, process mapping, workflow digitization, operational reporting

Creative & Communication

Graphic design, video editing, training delivery, executive presentation

ADDITIONAL RELEVANT TRAINING

C++ Programming Language

KAUST - King Abdullah University of Science & Technology

2019

National Informatics Olympiad Trainer

National Olympiad for Informatics

2020

Data & Information Security

General Education Administration - Asir

2020

Internal Audit & Corrective Procedures

General Education Administration - Asir

2020

Google Workspace for Education

General Education Administration - Asir

2020

STEM Training Program

Asir Science Center / t7educum

2018

First LEGO League - Coach & Supervisor

Atlas Education / FLL International

2018

Sumo Robot Judge - 10th National Robot Olympiad

General Education Administration - Al-Ahsa

2019

LANGUAGES

Arabic

Native

English

Professional working proficiency

Positioning focus: CDMP-centered Data Governance, Data Management, Data Quality, Data Catalog, Data Classification, KPI Governance, Digital Transformation, and technology-enabled performance improvement.